Inclusion - Put Into Action

5 Steps Towards Inclusive Leadership

ActionNB aims to improve workplace practices related to Inclusion, Diversity, Equity, and Accessibility (IDEA) within the Government of New Brunswick (GNB). With our Action Plans, GNB people leaders are only one click away from their journey toward inclusion.



Leadership and Accountability is one of the three crucial categories under the Foundation group of the Diversity, Equity, and Inclusion (DEI) initiative, according to the Global Diversity, Equity, and Inclusion Benchmarks. "Leaders are change agents and role models for DEI. They inspire others to take individual responsibility and become role models themselves."

01. The GNB Employee Experience Survey (housed on Qualtrics)

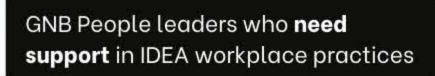
Main Focus



Question 1: I am comfortable expressing my identity at work (i.e., physical, cultural, spiritual, emotional self)

Question 2: In my department or agency, I see strong leadership support for diversity and inclusion.

Action Plans Users





IDEA Champions

GNB People leaders who scored high on IDEA-related questions

02. Action Plans Research



GNB IDEA Champions consulted through Roundtable and Survey



Personalized 1-on-1 Interviews (8 GNB IDEA Champions | City of Fredericton and Medavie IDEA representatives)



External Jurisdictional Scans looking into IDEA best practices in the private sector



InterJurisdictional Scans across Canada's provinces and territories



Analysis and Synthesis

03. Action Plans



04. Validate the End Results

Example of Action Plans

Get familiar with the Basics Recognize and Respect Walk the Talk



Subject-matter experts that helped validate the end deliverables

- GNB Stakeholders: Finance and Treasury Board, Equal Employment Opportunity, Women's Equality and GNB Mosaïk
- See Different training by the Canadian Centre of Diversity and Inclusion

05. Impact



- Creating a better Employee Experience
- Leading by Example at both Corporate and Societal levels
- Promoting an Equitable Society

Imagine a New Brunswick where anyone can aspire to be a GNB employee, knowing that they will be entering a workplace that embraces diversity, inclusion and prioritizes their individual experience. #ChooseGNB











