

What is BoostNB?

The Project

The BoostNB project has a clear and ambitious mission: to provide straightforward and fact-based information about the New Brunswick (NB) economy through a user-friendly dashboard. BoostNB is a student-led project inspired by Nova Scotia's 2018 Action Plan, which addresses and raises awareness of economic challenges. Nova Scotia was selected as a comparable province to NB based on size, characteristics, and demographics.

The Why

Economic literacy gives people the tools to understand their economic world and how to interpret events that affect them. In the spirit of fabricating a successful democratic society, provinces benefit from having an economically literate population because it improves the public's ability to comprehend and evaluate critical issues.

The youth unemployment rate in New Brunswick has increased by

2%

of the national average, indicating a lack of progress in this area.

-Retrieved from Youth Employment

In 2022, New Brunswick experienced a significant increase in international immigrants, with a net gain of

8,401

people.

-Retrieved from International Immigration

In 2021, New Brunswick was one of the only provinces to align with Paris Agreement targets, with emissions reductions of

39.45%

since 2005.

-Retrieved from GHG Emission

The Goal Status

NOT PROGRESSING

10 out of 21

Real GDP Growth
Youth Employment
PSE Research and Development
Mining
Fisheries and Agriculture
Labour Productivity
Business and Consumer Confidence
Life Satisfaction
Non-government Employment
Labour Force Participation Rate

PROGRESSING BUT NOT ON TRACK

5 out of 21

Real Non-residential Private Sector Investment
Population Change
PSE & Training
Forestry

PROGRESSING ON TRACK

6 out of 21

GHG Emissions
Inter-provincial Migration
International Migration
Poverty Rates
Net Debt to GDP Ratio
Firms Participating in Foreign Export

**Goals with uncertain progress have been omitted from this table



Statistics Canada open-source data (provincial government report and Census)



@boostnb



@boostnewbrunswick



NB-IRDT

New Brunswick Institute for Research, Data and Training