

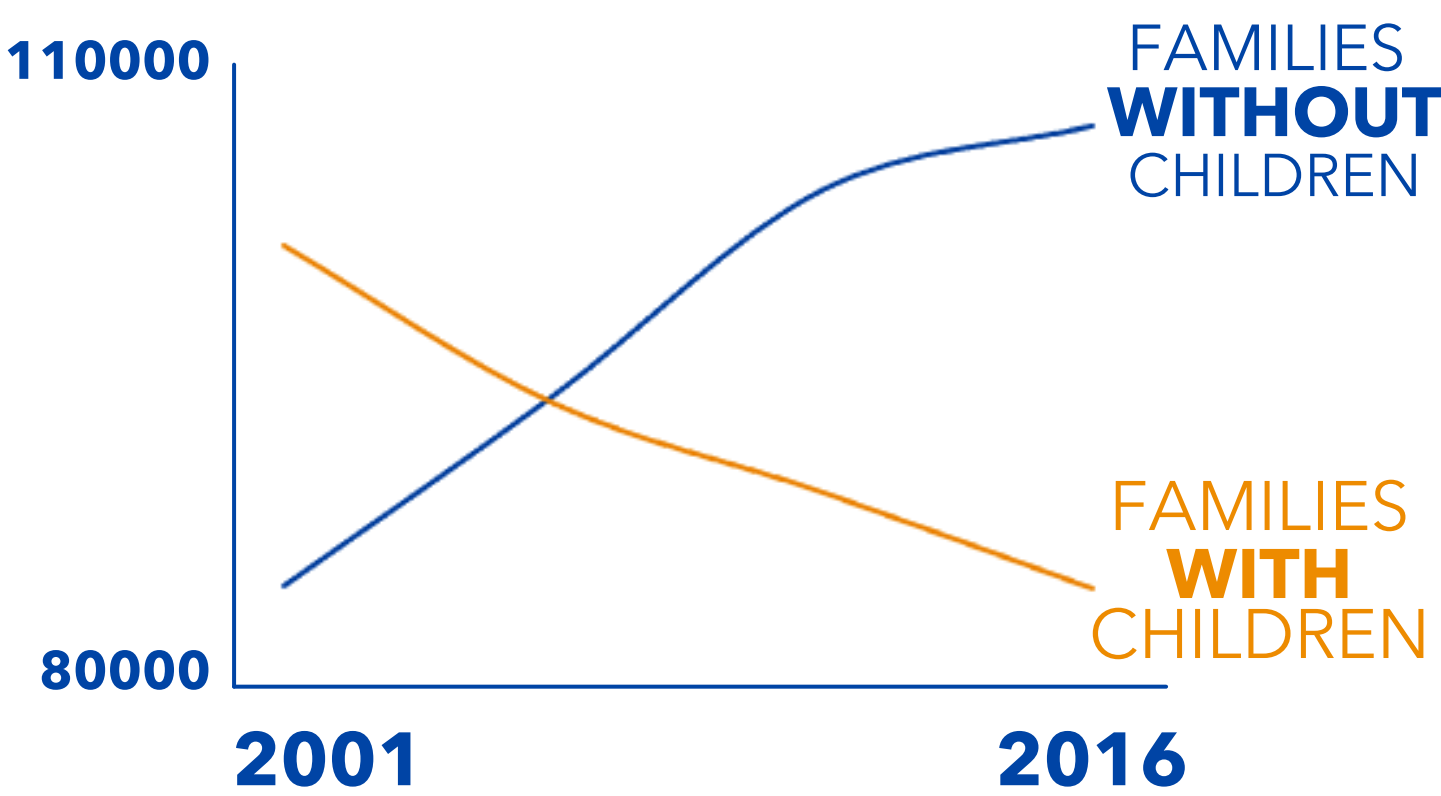
AGING & CHANGING



POPULATION NEW BRUNSWICK (PopNB) is a research stream in the Pathways to Professions program at NB-IRDT, that aims to characterize New Brunswick's demographics through open-source data from Statistics Canada. By offering a glimpse into New Brunswick's demographics pre-pandemic, our research can act as a benchmark for how COVID-19 has changed the direction of these trends and can inform how policymakers understand and approach economic recovery.



NB FAMILIES ARE HAVING **FEWER CHILDREN** IN RECENT YEARS¹



1 in 5 New Brunswickers are

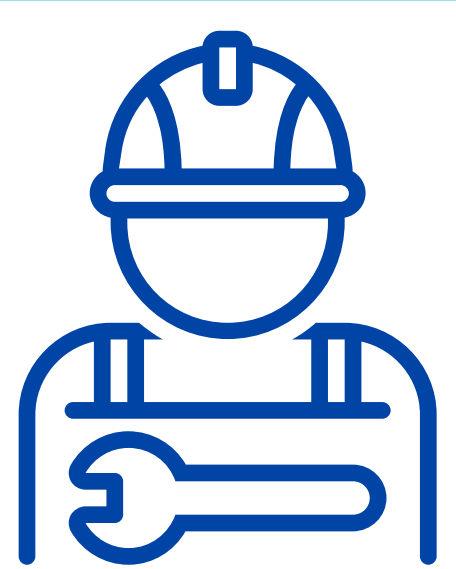


62% of NBers have **ONE OR MORE CHRONIC CONDITIONS**



\$ INDIVIDUALS WITH **3+ CHRONIC CONDITIONS** GENERATE **4X THE HEALTHCARE COSTS** OF INDIVIDUALS WITH NONE³

120 000 JOBS WILL NEED TO BE FILLED BY 2027.⁴



Most of these jobs will be left behind from retired workers.

EARNING POTENTIAL is an important factor in retaining graduates.



WHILE MOST GRADUATES ARE WOMEN, **MEN STILL MAKE \$12 000 MORE THAN WOMEN** FIVE YEARS AFTER GRADUATION⁵

THE NET MIGRATION FOR YOUNG ADULTS WAS

-495 in 2019/20⁶

IMMIGRANTS CAN SLOW DOWN THE AGING OF OUR POPULATION

BUT MANY ARE LEAVING THE PROVINCE WITHIN 2 YEARS OF ADMISSION TO NB IN 2016

710 IMMIGRANTS LEFT FOR ONTARIO⁷

1-YEAR IMMIGRANT RETENTION RATE⁸



WHAT DOES THIS MEAN?

Many of the challenges that come with an aging population have been intensified throughout the pandemic. Future research using data from the past year can help policymakers understand the changes that have taken place over the pandemic and can help in developing innovative and evidence-based solutions for economic recovery.

1 2016 Census Data Table 98-400-X2016387; 2011 Census Data Table 98-400-X2016387; 2006 Census Topic-Based Tabulation 97-553-XCB2006005; 2006 Census Topic-Based Tabulation 97-553-XCB2006005; 2001 Census Topic-Based Tabulation 95F0312XCB2001001
 2 An Aging Strategy for New Brunswick, 2017
 3 The Cost of Chronic Health Conditions to New Brunswick, 2016
 4 New Beginnings: A Population Growth Strategy for New Brunswick 2019
 5 Statistics Canada, 2020. Table 37-10-0115-01
 6 Statistics Canada, 2020. Table 17-10-0015-01
 7 Statistics Canada, 2021. Table 43-10-0017-01
 8 Statistics Canada, 2021. Table 43-10-0018-01

